

The Messenger



April 6, 2017

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Ontario Sheep Marketing Agency

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www.OntarioSheep.org

Please send all submissions to Heather Hargrave at

hhargrave@ontariosheep.org, or call (519) 836-

0043 ex. 29 with any questions.

Upcoming events

Have an upcoming event that you would like help promoting? Send an email to hhargrave@ontariosheep.org.

April 8	District 5 car tour http://bit.ly/2mUeSzs
April 12	Relaxing cable restraints workshop – Kemptville http://bit.ly/2mZaB2m
April 13	Farm & Food Care Ontario annual conference and speakers' program http://bit.ly/2mBWD5g
April 27	District 8 meeting http://bit.ly/2mU6PTh
April 27	OSMA board of directors meeting
June 9	District 5 meeting http://bit.ly/2nJWpa8
June 30 & July 1	Holstein Agro Expo Sheep Industry Day http://bit.ly/2iG5huX
August 1	District 5 family potluck and AGM http://bit.ly/2nDPRZF
September 26 to 28	Sheep shearing school for beginners http://bit.ly/2jvlnJ
October 26 & 27	Ontario Sheep Convention http://bit.ly/2oCEaa1
October 30 & 31	Advancing Women in Agriculture conference Niagara Falls http://bit.ly/2nXl8HT

Out and about

March 27	President's Council meeting
March 30	Safe Food for Canadians regulations information session
April 3	OACC meeting
April 5 & 6	Canadian Federation of Agriculture board meeting

Last call for relaxing cable restraints workshops

This is the last call to register for the FREE relaxing cable restraints workshop. Course details are below.

****Note: we do expect this course to sell out. Register today so you're not disappointed.****

The Ontario Fur Managers Federation (OFMF) is offering free workshops on how to properly use relaxing cable restraints (RCRs) - the newly approved tool for predator control in most areas in Ontario.

The workshop will include

- OFMF certified instructors for RCRs providing training for proper use
- Review of regulations for use in Ontario by farmers and trappers
- How a RCR works including responsible use and placement
- Proper components for a legal RCR in Ontario
- Non-entanglement – the key
- The future of cable restraints – it's your call
- Best management practice handout for participants

Workshops will run from 10:00a.m. to 2:00p.m. and will include a light lunch.

Workshop date and location

April 12 - Grenville Mutual Insurance (380 Colonnade Drive, Kemptville)

The workshops are free to attend but pre-registration is required.

To register please contact the Ontario Sheep office by calling (519) 836-0043 or email hhargrave@ontariosheep.org, indicating which workshop you are attending.

Funding for this workshop has been provided by MNRF, OFMF and OSMA.

Utilizing Foodland Ontario branding to promote Ontario lamb

The Foodland Ontario program drives consumer demand and interest in all Ontario foods. Through various marketing activities, the program encourages consumers to be aware of the breadth, depth, and variety of the fresh food Ontario has to offer. It also encourages consumers to purchase those foods in grocery stores, farmers' markets, on-farm markets, and restaurants across the province. The Foodland Ontario program distributes a wide variety of resources including posters, calendars, recipe books, recipe cards, nutrition guides, and availability guides. These resources are used to connect with consumers and to promote the good things that grow in Ontario.

Those that are engaged in direct marketing of their Ontario lamb products may wish to use the Foodland Ontario branding. 93% of consumers surveyed in 2016 recognized the Foodland Ontario.

Foodland Ontario requires everyone who would like to use their complimentary materials and resources to sign a legally binding Foodland Ontario logo agreement to ensure those materials and resources will only be used to identify Ontario food. It protects the Foodland brand and Ontario growers. The process only has to be completed once.

There are three steps that must be completed in order to get access to and use the Foodland Ontario logo.

- 1) Email Ms. Tobias Clarke (tobias.clarke@ontario.ca) with an explanation of how you meet the Foodland Ontario definitions for Ontario foods. The definitions can be found here: <https://www.ontario.ca/foodland/page/ontario-foods-definitions>. If approved, the logo agreement will be emailed to you for signing.
- 2) Sign and return the logo agreement to Foodland by email or fax. Once received, you'll receive a logo package.
- 3) Use the Foodland Ontario logo and resources to identify and market your Ontario food.

For more information about the logo agreement: <https://www.ontario.ca/foodland/page/how-use-foodland-ontario-logo>.

Once you have completed the process you can order complimentary Foodland Ontario materials online: <https://www.ontario.ca/foodland/form/merchandising-materials-order-form>.

AgrilInvest PIN required to file form electronically to CRA

Starting with the 2016 program year, producers must provide their Participant Identification Number (PIN) to electronically file their AgrilInvest form to the Canadian Revenue Agency.

The PIN is a participant's unique identifier for AgrilInvest. It allows to automatically match a participant's 2016 information to their prior year records and prevents processing delays.

Existing participants can find the PIN on the following statements:

- Annual Statement of Account
- Deposit Notice
- Deposit Confirmation Notice

Only producers who are participating in AgrilInvest for the first time in 2016 will have to request a PIN before they can electronically file a form.

To request a PIN, new AgrilInvest participants must complete a PIN Request Form which is available by:

- downloading one from the AgrilInvest website <http://www.agr.gc.ca/eng/?id=1489159838744>, or
- calling us toll-free at 1-866-367-8506 to request one.

Once we receive a completed and signed form from a new AgrilInvest participant, a PIN will be sent directly to the participant by mail. For privacy reasons, we will not send the PIN to the participants contact person, including form preparers.

New certificate available for exporting animals to the EU

The Canadian Food Inspection Agency (CFIA) has updated Certificate HA2209 for the export of domestic ovines and caprines for breeding and/or production to the European Union.

For more information please contact your local CFIA office. A list of the provincial offices is available here: <http://www.inspection.gc.ca/about-the-cfia/offices/eng/1313255382836/1313256130232>.

2017 Ontario Sheep photo contest

We're looking for photographs of what sheep farms look like, sheep farmers, and their flocks for the 2017 Ontario Sheep photo contest. Winners of the contest will be announced in early November, after the Ontario Sheep Convention.

Categories

- Farm scenes - capture the beauty of the scenery on the farm.
- Farm faces - who takes care of the sheep. Photos must contain at least one person with sheep.
- Show me your sheep - photo must contain at least 20 sheep.

All photos submitted must be at least 200 dpi and a minimum of 1MB in file size.

Prizes

A \$100 cash prize will be awarded to the top photos in each of the three categories. An overall grand prize award of \$250 is also available. All photo entries will be eligible to win the fan favourite cash prize of \$100. Entries will be voted on by attendees of the Ontario Sheep Convention in October 2017.

To submit your photo

Send an email to general@ontariosheep.org with 2017 photo contest in the subject line. The deadline for submitting photos is **October 13, 2017**.

Entries should include:

- the title of the photo (optional)
- mailing address, phone number, and email address
- name of the photographer if different than the person submitting the photo
- category you are submitting the photo for

Full contest rules and details are available here:

<http://www.ontariosheep.org/LinkClick.aspx?fileticket=1fyhAhpDBfU%3d&tabid=169>.

Updates to *Growing Forward 2* cost share funding assistance program guide for producers

Changes to the *Growing Forward 2* cost share funding assistance program were recently announced by OMAFRA. These changes will be in effect for applications received for the April 4 to 18, 2017 and May 12 to June 1, 2017 intakes.

A summary of the changes to the program can be found here: <http://www.ontariosoilcrop.org/oscia-programs/growing-forward-2/>.

Highlights of the changes include:

- There is no limit to the number of active applications a farm business may have open at any given time.
- Producers may submit up to two applications per application intake to any of the project categories

GF2 funding can also be used for education and professional development purposes. If you are planning on attending an education event or conference in 2017, you should apply for GF2 funding now. The Sheep Shearing School for Beginners (in late September) and the Advancing Women in Agriculture Conference both qualify for producers to receive some reimbursement for costs under the program.

For more information contact the Ontario Soil and Crop Improvement Association by emailing gf2@ontariosoilcrop.org or visit www.ontariosoilcrop.org/oscia-programs/growing-forward-2/.

Seeking nominations for annual awards and scholarships

Ontario Sheep is seeking nominations for our annual Long Service and Outstanding Shepherd awards.

Nominations forms and more information can be found below.

Long service award – <http://www.ontariosheep.org/LinkClick.aspx?fileticket=JWsKxWw4z5w%3d&tabid=169>.

Outstanding Shepherd Award -

<http://www.ontariosheep.org/LinkClick.aspx?fileticket=yzZOu4RbGcA%3d&tabid=169>.

The deadline for nominations to be received at the Ontario Sheep office is September 29, 2017. These awards will be presented at the Ontario Lamb Banquet, during the Ontario Sheep Convention.

Ontario Sheep is also now accepting applications for its 2017 undergraduate scholarship award. For more information about the scholarship application requirements visit: <http://www.ontariosheep.org/AWARDSPHOTOCONTEST.aspx>.

The award application form is available here:

http://www.ontariosheep.org/LinkClick.aspx?fileticket=b_x8E91USRk%3d&tabid=169.

The application deadline is September 8, 2017.

Other organizations and reference information

Victoria County Sheep Producers

Third Wednesday every month starting at 7:30 Oakwood Elevators (Taylor Road, Oakwood)
Membership is \$20 per farm per year. Contact: Peter Craig at pdcraig@outlook.com

Western Ontario Lamb Producers

District 2 and 3, for more information email westernontariolambproducers@gmail.com

Southwestern Ontario Sheep Farmers

Meetings 4th Thursday of the month: January to April

Coldstream Community Centre; 10227 Ilderton Road, 519-666-2423

Chair – Wendy McGowan, 519- 657-5197, Secretary – Geraldine Pennings, 519-764-2455

DISTRICT	CONTACT	INFORMATION
1	Dave DeKay at 519-666-0626 or dmdekay@isp.ca	http://osma_district_1.tripod.com/
2	Matt Zehr at 519-363-2029 zehr.matt@gmail.com	
3	Sandi Brock at 519-263-2325 brocksandi@hotmail.com	District 3 Facebook Page
4	Marusha Kostuk at 519-865-6874 or mushie.mk@gmail.com	Meetings tentatively to be held the 3 rd Wed. of the month at 7:30 at Ancaster Fairgrounds (630 Trinity Rd, Ancaster)
5	Lisa de Kleer at 519-994-1499 or dldeklee@gmail.com	Check out the District 5 Facebook Page!
6	John Hemsted at 705-487-2466 or sheep@vanam.com	
7	Jenny Carnaghan at 905-986-5120 or jenny@durhamlamb.ca	
8	Linda Huizenga at 613-477-2314 or fhuzenga@xplornet.ca	Meetings are normally held on the 3 rd Thurs of every month at 7 pm at Napanee High School. District 8 Facebook Page
9	Lyndsey Smith at 204-807-5897 or realloudlyndsey@gmail.com	
10	Christine Power at 613-686-1892 or christine.power@ic.gc.ca	Check out our Facebook page!
11	Amy Oriet at 705-563-8484 or gaoriet@hotmail.com	