



## **CCWG announces price increase for Shearwell CSIP ASET Tags**

For Immediate Release

May 13, 2014 – Ottawa, Ontario - Canadian Co-operative Wool Growers Limited (CCWG) has announced that effective immediately, the price of Shearwell CSIP ASET tags will increase by \$0.10 to \$1.85, subject to tag levies where applicable. This marks the second increase of Shearwell tag prices this year. CCWG cites the depreciation of the Canadian dollar against the British pound as the contributing factor for the increases. Shearwell tags are manufactured in Scotland, and the weakening Canadian dollar has a significant impact on the landed cost of the tags. CCWG has worked extensively with the manufacturer to minimize price increases and will continue to monitor the impact of the strengthening British pound on tag costs.

The Canadian Sheep Federation is committed to ensuring the Canadian Sheep Identification Program (CSIP) evolves with the changing needs of producers, the industry and global market demands with a focus on being “affordable, flexible and effective.” In keeping with this purpose, the Canadian Sheep Federation will continue to explore opportunities for minimizing CSIP costs to producers while ensuring an effective program.

For more information about the Canadian Sheep Identification Program visit [www.cansheep.ca](http://www.cansheep.ca) or contact the Canadian Sheep Federation at 1-888-684-7739 or [info@cansheep.ca](mailto:info@cansheep.ca).