



PREMIER'S AWARD FOR
AGRI-FOOD INNOVATION EXCELLENCE

Award Recipient



Trillium Lamb Producers group recognized with a Premier's Award for Agri Food Innovation Excellence

For immediate release

November 29, 2016 (Lindsay, ON) – The Trillium Lamb Producers group has been awarded at 2016 Premier's Award for Agri Food Innovation Excellence. The group was honoured at a ceremony in Uxbridge hosted by the Honourable Tracy MacCharles, MPP for Pickering-Scarborough East earlier this month.

The Trillium Lamb Producers are dedicated to providing processors with a consistent supply of high quality lambs. The group of sheep producers has been collecting carcass and product quality data on the lambs they market, and then using this data to help make production and management decisions back on their farm, and as a group. This provides Ontario consumers with a consistent quality, impacting the consumer's experience when they are choosing Ontario lamb.

"It's nice to be recognized for thinking outside the box," says Trillium Lamb board member and Ontario sheep farmer Jenny Carnaghan. "Our group works well together because we have a passion for the industry, and are working towards a common goal – providing the highest quality Ontario lamb to consumers."

"It is always rewarding to be recognized by your peers," says Dick Kuiperij, board member with Trillium Lamb producers. "We would like to thank the Agricultural Adaptation Council, Maggie Pearce and Nick D'Elia from Newmarket Meat Packers, Christoph Wand and Jillian Craig from the Ontario Ministry of Agriculture, Food and Rural Affairs, and the Ontario Sheep Marketing Agency for their continued support of this initiative."

This project was funded in part through *Growing Forward 2 (GF2)*, a federal-provincial-territorial initiative. The Agricultural Adaptation Council assists in the delivery of *GF2* in Ontario.

The Trillium Lamb Producers group is made up of 20 Ontario sheep farmers that are marketing Ontario market lambs on a weekly basis, in partnership with Newmarket Meat Packers. The group is dedicated to providing a constant supply of quality lamb to Ontario consumers. For more information please visit www.trilliumlamb.ca.

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For more information:

Kevin Lamb

admin@trilliumlamb.ca