



CCWG announces price increase for Shearwell CSIP ASET Tags

For Immediate Release

October 2, 2015 – Ottawa, Ontario - Canadian Co-operative Wool Growers Limited (CCWG) has announced that effective immediately, the price of Shearwell CSIP ASET tags will increase to \$2.05, subject to tag levies and CSIP fees where applicable. CCWG cites the depreciation of the Canadian dollar against the British pound as the contributing factor for the increases. Shearwell tags are manufactured in Scotland, and the weakening Canadian dollar has a significant impact on the landed cost of the tags. CCWG has worked extensively with the manufacturer to minimize price increases and will continue to monitor the impact of the strengthening British pound on tag costs.

The Canadian Sheep Federation is committed to ensuring the Canadian Sheep Identification Program (CSIP) evolves with the changing needs of producers, the industry and global market demands with a focus on being “affordable, flexible and effective.” In keeping with this purpose, the Canadian Sheep Federation will continue to explore opportunities for minimizing CSIP costs to producers while continuing to ensure an effective program.

For more information about purchasing sheep tags in Canada, contact the Canadian Co-operative Wool Growers Limited by calling 1-800-488-2714 or visit their website at www.wool.ca. For more information about the Canadian Sheep Identification Program visit www.cansheep.ca or contact the Canadian Sheep Federation at 1-888-684-7739 or info@cansheep.ca.