

OSMA Announces a Call for Research Proposals

For Immediate Release

December 19, 2014 Guelph, ON - The Ontario Sheep Marketing Agency (OSMA) is pleased to announce the call for proposals for research that aligns with its current Research Priorities. It is open for sheep-related research across Canada

Letters of intent are due **no later than January 30th 2015**. Full proposals will be solicited in March with the target of having proposals approved by June 2015.

“Research is a key component to driving competitiveness and profitability in the sheep industry, which is why the OSMA Board is excited to be able to have a call for proposals this year ,” said Dennis Fischer, Chairman of OSMA, who went onto say that “OSMA is keen to support research that will make a practical difference for sheep producers.” OSMA’s research priorities are:

- Animal Health
- Nutrition
- Marketing, Product Quality and Economics
- Genetics
- Reproduction and Production Systems
- Environment
- Food Safety
- Animal Welfare

It is important to note that projects will be ranked accordingly on the following criteria:

- Ability to fall within current OSMA priorities.
- Ability to leverage funds.
- Ability to communicate your research results and conclusions.

To apply please visit www.ontariosheep.org/RESEARCH/ProcessTimelines.aspx or email jcraig@ontariosheep.org for forms. The OSMA Office number is 519-836-0043.

About OSMA

The Ontario Sheep Marketing Agency (OSMA) is a producer organization representing all aspects of the Sheep industry in Ontario. Established in 1985 under the Ontario Farm Products Marketing Act, OSMA’s mission is to enhance producer returns and provide consumers with premium lamb and sheep products by encouraging Ontario sheep producers to provide quality, year-round product through advocacy, industry capacity, research and development and market development.