



Tapping Into Our Positive Resourceful Side

It seems that everywhere we turn, there are more challenges popping up to continue to test our strength and resilience – as individuals and as an industry. After two years in this suspended state, most of us are longing for something that resembles what we knew. And yet, these disruptions throughout our world keep showing up.

Interest rates are beginning to climb. We're already feeling the effect of rising fuel costs and fertilizer. We're witness to the rising returns for wheat brought about by unimaginable circumstances facing our "civilized" world. And yet, we must keep pulling together. We are watching incredible acts of kindness and humanity in Europe for those fleeing the Ukraine.

Watching all of these challenges, also makes me think about the opportunities we have. Agriculture and our rural communities are inherently strong and supportive. We all

pitch in whenever and wherever others need help – in times of crisis and celebration. And now is exactly when we need to draw on that strength and innovation and collaboration.

How can we work together to find creative solutions for some of the challenges we face? Where can we find innovative ideas? Let's ask ourselves what we could do to make a difference together.

Now more than ever we need to dig deep for the resourcefulness we use every day on our farms. The challenges of broken supply chains, rising costs and interest rates and the needs of our customers and partners will challenge all of us. But there are opportunities inherent in change and, as Ontario farmers have for generations, we will rise to the challenge. **OSN**

