

SHEEP PRODUCE WOOL NATURALLY:

Some breeds of sheep naturally shed their wool, but most need to be sheared at least once per year.



Shearing also helps to keep sheep healthy.

WOOL IS 100% NATURAL, RENEWABLE AND BIODEGRADABLE.



WOOL Apparel Is durable:



· Moisture-wicking, breathable, and odor-resistant.

· Provides thermal comfort.

·Offers a higher level of UV protection than other fibre.

WOOL FIBRE IS VERSATILE:

It ranges in softness from very fine to very strong, which is why it can be used in so many different ways.



Some wool is soft enough to be worn against skin.

WOOL PROVIDES ALL-WEATHER PROTECTION



It keeps you warm in the winter and cool in the summer.



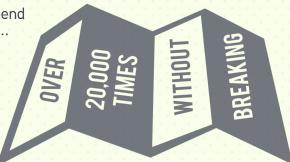
Keeps rain out.

· · When rubbed together, pushes off dirt.

· Helps maintain a stable body temperature.

WOOL FIBRE RESISTS TEARING:

Wool fibre can bend back over itself...



...and, some types of wool can

STRETCH

with the wearer, and then return to its natural shape.

SEHOLD INSULATION:

It can improve air quality by absorbing and retaining pollutants.

Wool is also naturally flameretardant and has a higher ignition threshold than many other fibres.



WOOL IS VERY ABSORBANT:

It can absorb about 1/3 of its own weight...

...without feeling wet.

For more information about sheep farming in Ontario, please visit www.OntarioSheep.org.







